

# Creating Connected Communities

Engaging, inclusive and people powered

*“Apartment living is changing. Residents expect more from the places they live. They are looking for an enhanced sense of place and connectedness. Community is central to human experience.”*

Emma Power, Chief Operating Officer

While most people need to be part of a community for life's necessities, most people want to be part of a community because there is something indescribably lovely about being a part of a group of people who share something.

Being part of a community gives us a sense of belonging. It enables us to share personal relatedness and support perpetual growth of each other, ourselves and our environment.

We recognise that being part of a community is more than just being in the same geographical location. Just as described by the word itself, community is about common unity, bringing like-minded people together with similar characteristics and common interests.

We work with our clients to create communities across the developments we manage.

## Your Community Plan

Before we commence creating or enhancing your community, we work with our clients to address some key considerations:

- What are the community values?
- What is the purpose and goal of creating the community?
- How often do we want to engage with the community?
- How do we engage with the community (e.g. community app, festive and seasonal activities, cycle hire, book clubs etc.)?
- What do we want residents to offer the group and what do we want residents to receive?

The answers to these will allow us to create your developments Community Plan.

## Our Community App

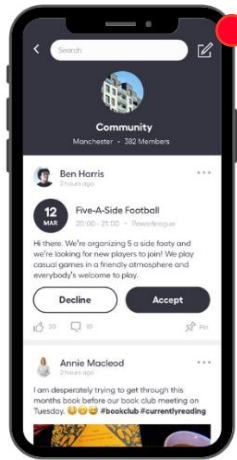
We recognise that communities are a safe place, and in order to facilitate this is the best way possible we have designed and developed the Warwick Estates Community App.

Our Community App is the digital space that encourages community spirit by promoting everything that your development, and the local area, has to offer, in one place. It promotes integration with a clear focus on interaction and collaboration.

Retailers and local service providers will also be able to exploit the App's ability to promote their products or services direct to the desktop of the residents, offering exclusive or preferential terms of business.

This would be a bespoke service, there would be an additional cost for this which could be added to the service charge if required.

We are confident that our App will greatly enhance the sense of community and how residential services are delivered. Engaging, inclusive and people-powered- this is more than just an app. It is a working community.



## Community

Within the Community area, is a main community feed where residents can add posts, photos, videos, create polls or plan events. Residents can add hashtags to label posts and posts can be viewed via hashtags, post type, posting order or popularity.

We can create dedicated sub-communities, for example, Tuesdays Running Club. This will allow other residents to join, or remove the community from their list if it is not to their interest.

The Community area aims to make it as simple and easy as possible for residents to connect and interact. This speaks to the inclusive nature of the app, with residents able to focus on their personal interests as well as the wider community.

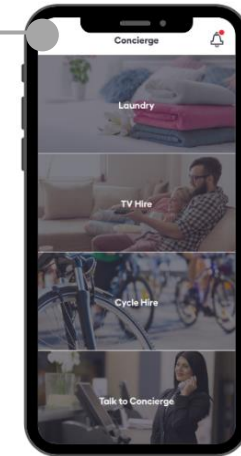
## Concierge

The concierge service provides the user with an integrated, user-friendly interface for selecting and arranging a range of agreed selected community services.

The focus is on facilitating and enhancing the day to day activities and example of some of these services are:

- > Key handling
- > Mail delivery
- > Laundry
- > Bike rental and storage
- > Parking

We can tailor these services to meet your needs as defined in your Community Plan.

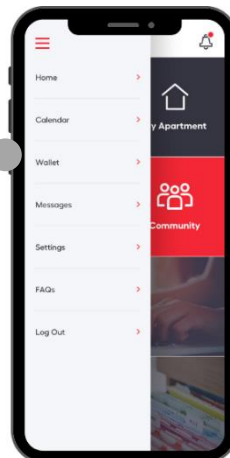


## Home Feed

The Home Feed provides a summary view of all the posts from across the App including events, polls, product and service promotions, useful documents etc.

The posts are ordered by most recent and residents will easily know when there is a new post as this is signified by a blue dot.

Residents can also access the calendar to view upcoming events and see which events they are attending.



## Additional Facilities

The App also houses a marketplace where residents can list items for sale, provide pictures and liaise with their neighbours to arrange collection.

There is a documents facility where important information and documentation for residents can be stored as well as the Community Plan.

We can easily tailor the App to meet your needs and ensure that we are creating a truly connected community.

